



## Ycare - Dedicated to Improving Community

The Fun & Free tool designed for all non-profits to publish their charitable projects or mission statement online. Spread the word and get additional funding thru online auctions!

### Fundraising on 365 days a year!

This is how it works:

1. Non-profits publish projects, free of cost at Ycare. It does not matter how small or how big a project is. A project can be the purchase of new books for your school, the improvement of your community tennis court, the improvement of facilities at your church, or a fundraising campaign for the homeless.
2. Publishing a project at Ycare is as simple as starting an online auction. Ycare supplies various tools to help get projects known on a local or national basis: Print out project flyers, automatically created by the Ycare software, and hand them out the old fashioned way. Send personalized emails to friends by using your Ycare address book and invite them to support your project.
3. No costs involved with publishing a project!
4. Projects are funded via the Ycare auction interface. When somebody sells an item in support of your project, they determine, how much of the proceeds from the sales they want to donate to your project and how much they want to keep for themselves.
5. This sales model opens a new opportunity to combine the commercial interests of others with your charity interests, making it easier to give. Because it's simply more fun to:

*"Give a little, keep a little"*

About Ycare auctions:

1. No placement fees!
2. Sellers determine the starting sales price for their items, so there is no risk of selling under value.
3. If an item is sold, Ycare charges the seller a maximum 4% fee. If the item does not sell, there are no fees.
4. Auction fees are flexible. I.e. the more a seller donates to a charitable project the lower the fees. If a seller donates the total proceeds, there are no fees at all and everything is for free.
5. Until further notice, however, Ycare.org is free of charge.
6. Sellers determine if they want to support a project or not. This meaning, that Ycare can also be used as a normal auction site, where the seller keeps all the proceeds from completed sales.
7. Re-list any number of unsold items with only one click.
8. Send personalized emails to friends and colleagues with your Ycare address book and invite them to bid at your auction.
9. Upload your existing email contacts into your Ycare address book with only one click.
10. And last but not least, registration at Ycare is free!

About donations & payments:

1. Donors send their donations directly to the non-profit listed on the website. Ycare plays no role in donation transactions.
2. If an item is sold, Ycare informs the buyer and the seller via email. Both parties agree on form of payment. Ycare plays no role in financial transactions between buyer and seller.