



... about good things

HOW TO CREATE A FUNDRAISING PAGE

- IN JUST 10 MINUTES -

Arts & Culture

Fine Arts, Museums, Music, Performing Arts



Children & Women

Day Care, Fostering, Orphans, Rights



Civic & Community

Activities, Memorials, Recreation



Education

Kindergartens, Schools, Universities



Environment

Air, Habitats, Land, Species, Water



Health

Hospitals, Nursing Homes, Rescue Services



Human Services

Elderly, Immigrants, Rights, Shelters



Medicine & Science

AIDS, Cancer, Research, Science



Religions

Houses of Worship, Religious Matters



Social Welfare

Disabled, Homeless, One World



Sports

Indoor Sports, Outdoor Sports





Preface

This manual can assist you in creating a fundraising page at Ycare. In order to keep things as simple as possible, only the major topics are covered here since most of the others are self-explanatory. In addition, this manual wants to highlight Ycare's new approach in rebuilding "*the thought of the community*", or to put it in the words of Robert D. Putnam to revive "*the binding and bridging social capital*" - *that we all have*.

Ycare - Dedicated to Improving Community

Ycare is a fun & free tool designed for all non-profits to advertise their charitable projects or mission statement online. Spread the word and get additional funding thru online auctions or direct cash donations!

This is how it works:

1. Non-profits create fundraising pages for their projects, free of cost at Ycare. It does not matter how small or how big a project is. A project can be the purchase of new books for your school, the improvement of your community tennis court, the improvement of facilities at your church, or a fundraising campaign for the homeless.
2. Creating a fundraising page at Ycare is as simple as starting an online auction. Ycare supplies various tools to help get projects known on a local or national basis: Print out project flyers, automatically created by the Ycare software, and hand them out the old fashioned way. Send personalized emails to friends by using your Ycare address book and invite them to support your project.
3. Projects are funded via the Ycare auction interface. When somebody sells an item in support of your project, they determine, how much of the proceeds from the sales they want to donate to your project and how much they want to keep for themselves.
4. This sales model opens a new opportunity to combine the commercial interests of others with your charity interests, making it easier to give. Because it's simply more fun to:

"Give a little, keep a little"



5 FAQs

How much does it cost to create a fundraising page ?

Nothing. Fundraising is free of cost.

How much does it cost to start an auction?

Nothing, there are no placement fees at Ycare. Ycare only charges a fee from the seller, if an item sells successfully. If the seller chooses to support a Ycare project with the sales, auction fees are lower, depending on how is donated donate.

How can I support a project ?

Let's say you or somebody you know started a fundraising page for a project at Ycare which you would like to support. In order to support this specific project, you simply start an auction and specify which project you would like to support. Then you specify how much of the proceeds from the sales you would you like to donate to the project, and how much you want to keep for yourself.

You can start at a donation percentage of 2% and go up to 100% - It's totally up to you how much you wish to donate and how much you want to keep for yourself. However, the best thing is that there are no insertion fees! And more you donate, the lesser the auction fees are. If you choose to donate everything, there are no fees at all.

Do I have to support a project ?

No, this is completely up to you. You can use Ycare as a normal online auction site or online site where you can place your ads. However, we do believe that there's more fun in selling something and contributing, even with a meagre 5% of the sales revenue, than just selling alone.

How do donations reach a project?

Donations are carried out directly between the donor and the non-profit. Ycare takes no part in the transaction of donations.

That's the basic concept of Ycare. If you care about something, we would like to invite you to use this website for you cause, and wish you all the success, in fulfilling your goals.

Ycare does not start any projects and does not participate in projects. Ycare simply operates and maintains this website.



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1. Registration

When using Ycare for the first time, you first have to register. Registration is free of cost! Besides filling in the usual information such as, name, address and email address, give yourself a user ID and a password. A user ID must contain at least 6 characters. It's up to you what kind of a password you chose. Note that all data is case sensitive. From the "secret question" list, please select a secret question. You will need to answer this secret question, in case you forget your password.

Please, be thoughtful when selecting a user ID – this user ID is visible to others and cannot be changed after registration is completed. Also, be sure to safe guard your password, so that others cannot use your Ycare account.

Details about your account

| | | |
|-----------------|---|--|
| User ID | <input type="text" value="Phaeton"/> | <small>Chose a user ID! The user ID is a "fantasy name," and should not be your real name, as it is visible to others.</small> |
| Password | <input type="password" value="*****"/> | |
| Retype password | <input type="password" value="*****"/> | |
| Secret question | <input type="text" value="Name of your first school?"/> | |
| Secret answer | <input type="text" value="Hilltop"/> | |

After submitting the registration form, Ycare will send you an automatically generated email containing an **activation code**. After filling in this activation code together with your password and user ID, your registration is completed.

| | |
|-----------------|---|
| User ID | <input type="text" value="Phaeto"/> |
| Password | <input type="password" value="*****"/> |
| Activation code | <input type="text" value="TedaToMiMI"/> |

2. Login

In order to use Ycare, to create a fundraising page or sell an item, you always have to login to the website. Always fill in you user ID and your password and click on **login**. After submitting this data, the system knows who you are, and you can use all the features Ycare has to offer. All data important to you is kept in your **myCare** zone. Here you keep track of your personal data, auctions or projects you started. This zone is safe guarded by your password and for your eyes only.

3. Forgot your password ?

In case you forget your password, the system will ask you your secret question. If you answer the secret question correctly, you will receive a new password. Please, login to the website using this new password. After logging in, go to your myCare zone into the section "Personal data" and change this password into any other password you like. All passwords are stored as encrypted characters in our data bases; this is a safety precaution which ensures that nobody can highjack your password.



4. How to create a fundraising page

4.1. General

Creating a fundraising page for a project is free of cost. No fees, whatsoever, are charged. We want you to be successful with your fundraising and want to help keep your costs low.

4.2. Getting started to publish a project

Creating a fundraising page is as easy as opening an auction, and in a way, you have to “sell” your project to the public. So, keep in mind that you should always describe your project to the best of your knowledge. Inform your potential donors and always clearly describe what you intend to do, with the money they donate.

In order to create a fundraising page for a project go to [myCare](#) and click “Create a fundraising page”. A new page with 4 tabs will open. These tabs represent the 4 steps required to set up your fundraising site.



1. **Project main page** – Here you enter the basic information of your project.
2. **Project details** – This is where you describe your project in detail and add images.
3. **Funding required** – This page is all about the funding you require and information about the payee.
4. **Activate project** – On this page you activate your site and make it public at Ycare.

Most probably, you will not complete your project in one session - but there is no need to do so. When you edit your page, always be sure to click one of the “save ..” buttons at the bottom of the page. Only then, your data is saved, and you can continue with your project description at a later period.

Important: If you click on a tab (i.e. “Funding required”) your data is not saved. Always click one of the “save ..” buttons if you wish to save data. Always keep in mind, that prior to activating your project, any data you enter is only visible to you – others cannot see your “work in progress”.

On the following pages, we will demonstrate step by step with the imaginary project. “Purchase of a junglegym at Sunshine Kindergarten” - how to create a fundraising page at Ycare. After completion, you will see the project and what it would look like on the internet.

We wish you lots of fun!



4.3 Project main page

Project title: Give your project a short and descriptive title.

Category: Select a category which fits your project best.

Where is your project going to take place: Specify where the obtained funding is to be spent, not where funding is collected. If you are collecting money in New York for a project in Mexico, please enter Mexico and not New York.

Summary: Give a short summary of the project's main goals (max. 60 words). This summary is the first impression other users get about your project, so try to capture their interest with a few colorful words.

| Project main page | Project details | Funding required | Activate project |
|--|--|--|------------------|
| <p>This is the first of four easy to fill in form sheets required if you wish to start a project at Ycare. There is no need to complete all sheets in one session. As long as you always save the data you entered, all data will be stored in your myCare zone.</p> <p>When you are ready to publish your project, we will send you an activation code. It is then up to you to determine the time and the date your project goes online. You are in full control of this matter!</p> | | | |
| Project title & Project category | | | |
| Project title | <input type="text" value="Purchase of a junglegym for the Tigers' group at the"/> | Give your project a descriptive title | |
| Category | <div style="border: 1px solid black; padding: 2px;"><ul style="list-style-type: none">KindergartensSchoolsUniversitiesChildren, Women & SeniorsFosteringAsylumsRightsOrphansHealthHospitals</div> <input type="text" value="Kindergartens"/> | If you select a subcategory the main category is automatically selected. If, for example you click within the main category "Education" on "Kindergarten" your project will appear in the main category "Education". Main categories are not clickable, only subcategories. | |
| Where is your project going to take place ? | | | |
| Country | <input type="text" value="UNITED STATES"/> | Specify here, where you intend to use the contributions to your project and not where contributions are being collected. If for example, you are collecting funds in the US for a project in Malawi, please fill in Malawi. | |
| State | <input type="text" value="Maine"/> | | |
| County | <input type="text" value="Aroostook County"/> | | |
| Zip code (without county code) | <input type="text" value="04736"/> | | |
| Town/City | <input type="text" value="Caribou"/> | | |
| Project description | | | |
| Summary | <div style="border: 1px solid black; padding: 2px;"><p>The Tigers need a new junglegym, because the old one is quite shabby and very unsafe for our children. I, and other parents of the Tigers' group think that its high time to get a new junglegym. If every body in the group auctions off some no longer used toys or other items at YCare, we should soon come up with sufficient money to buy a new junglegym for our kids.</p></div> | Please describe in a few words (max. 750 characters) the main objectives of your project. On the following pages you can go more in depth with your description. | |



Select a color: At Ycare you can give your fundraising page a colored background that suits your images best. Simply click and select your favorite color.

Select a color Give your project an appropriate color
Simply click on your favorite color on the left.

Project title
Summary
LEFT image "Project manager" RIGHT image "Project"
Image subtitle Image subtitle

Image of the project manager Browse Upload image now
Preview
Subtitle for this image
Since there is no public funding for our issue, we're taking the business in our own hand.

Image of the project Browse Upload image now
Preview
Subtitle for this image
The parents of the Tiger's picked this junglegym.

Additional details about this project.

Contact information
 Name
 Telephone
 Telefax
 Email
Select which information you want to disclose. If you decline to make a selection other users may still contact you with a standard "Question" form.

Your Homepage
If you have a homepage on the internet, please enter the URL

Additional documents Browse Upload file now
If you have additional documentation concerning your project, you can upload it here (only PDF format).

Save and verify data continue with 'Project details'
Save without verification continue with 'Project details'

Image of the site manager: People willing to support your project, would like to know who you are. A good image is comforting and generates trust. Your reputation is what counts, so make it a point to advertise your project with your good name.

1. Click on "Browse" and mark an image on your computer.
2. Click on "Upload image" and a new text box will open.
3. Fill in a description of your image in the box "Subtitle for this image".

Image of the project: This is the main and most important image of your project. It should give a quick and precise impression, what your project is all about.

1 - 3 Follow steps 1-3 as above

4.4 Project details

In the following you have two possibilities in describing your project:

4.4.1 Editing project details – without an editor

This is the easiest method. However, if you chose this method, you don't have much flexibility in formatting text and images, i.e. formatting options are limited. You should chose this method if you are still fairly inexperienced with computers and editors.

On this page you should get into the details of your project. Tell your readers something about the background of your project, milestones and goals. Try to give a vivid description and don't spare the images. A picture says more than 1000 words!

You can upload an unlimited amount of images and give a short image description in the text boxes.

Project main page
Project details
Funding required
Activate project

On this page you can describe your project and upload images. You might consider telling your readers something about the background and milestones of your project. The better you inform your readers the more contributions you can expect.

Notice that images you want to upload should be no larger than 200 kBytes.

With our editor you are free to design your project presentation in any manner you chose. In order to use the editor, you will need a Java Runtime Environment in a release 1.4 or higher. If Java is not installed on your computer (or too old a release) you can download a free edition at the Sun website.



If you click the above download button, Java will automatically be installed on to your computer. In order to start the editor simply click [here](#).

The Tigers need a new junglegym, because the old one is quite shabby and very unsafe for our children. I, and other parents of the Tigers' group think that its high time to get a new junglegym. If every body in the group auctions off some no longer used toys or other items at YCare, we should soon come up with sufficient money to buy a new junglegym for our kids.

Upload image

Upload images that fit your project description.

Preview


Subtitle for this image

If you are comfortable with HTML, you can use HTML-code. However, as a safety precaution, scripts are not executable.



4.4.2 Editing project details – with an editor *THIS FEATURE IS NOT AVAILABLE AT PRESENT*

If you chose to use this method, there are no restrictions on how you format your text or where you position the images you upload. In order to use the editor, you will need a Java Runtime Environment in a release 1.4 or higher. This method is for the experienced user.

By opening this page, the editor will launch automatically. By using the editor, you can freely format text and position images where ever you please. You can generate tables and color text entries.

In order to use the editor your browser must support Java (if your browser supports Java, you will see a coffee cup in the lower left corner of your screen). You will now be asked to allow an applet to launch. Answer this question with “Yes” so that the applet can launch. For your information: An applet is a computer program that runs within another computer program – in this case the applet runs within the Ycare editor program. The security question, whether the applet should launch or not, is intended to make transparent what’s going on in your computer, and as a Ycare user you can comfortably acknowledge this security check.

Project main page | **Project details** | Funding required | Activate project

On this page you can describe your project and upload images. You might consider telling your readers something about the background and milestones of your project. The better you inform your readers the more contributions you can expect.

Notice that images you want to upload should be no larger than 200 kBytes.

If you want to return and use the form sheet that does not require an applet, click [here](#).

Here you can format your text

Here you can format your text and describe your project.
Here you can format your text and describe your project.
Here you can format your text and describe your project.
Here you can format your text and describe your project.
Here you can format your text and describe your project.
Here you can format your text and describe your project.

Preview | **HTML Code**

Save and verify data | continue with 'Funding required'
Save without verification | continue with 'Funding required'

On this page you should get into the details of your project. Tell your readers something about the background of your project, milestones and goals. Try to give a vivid description and don't spare with images. A picture says more than 1000 words.

If you are comfortable with HTML, you can use HTML-code. However, as a safety precaution, scripts are not executable.



4.5 Funding required

Here you fill in all data concerning the funding of your project.

| Project main page | Project details | Funding required | Activate project |
|---|-----------------|--|--|
| Funding required | | <input type="text" value="1500"/> <input type="text" value="US \$"/> <input type="checkbox"/> open | How much funding does your project require? Please fill in numbers without separators or commas. If your project does not have a distinct financial margin mark the checkbox "open". |
| Agent of an organisation or high profile | | <input checked="" type="radio"/> Yes <input type="radio"/> No | Are you authorised to act as an agent for an organisation or are you a high profile (Mayor, celebrity, clergyman, etc.) |
| Name of your organisation or your own name | | <input type="text" value="Sunshine Kindergarten"/> | If you marked "yes" above, fill in the name of your organisation or your own address. |
| Street address | | <input type="text" value="Hardison Ave. West 29"/> | Postal address |
| Country | | <input type="text" value="UNITED STATES"/> | |
| State | | <input type="text" value="Maine"/> | |
| County | | <input type="text" value="Aroostook County"/> | |
| Zip code | | <input type="text" value="04736"/> | |
| Town/City | | <input type="text" value="Caribou"/> | |

Funding required: Fill in how much money you need in order to successfully accomplish your project goals. If your project is of long term and you cannot specify the exact amount of funding required, please mark "open".

Agent of an organization: If you are acting as an agent for an organization (sports club, church or other), fill in the name of your organization. If you are a high profiler or engaged in public affairs and acting on your own, independently of an organization, please fill in your name and the name of your agency, bureau or public office.

Street address: Fill in the complete address of your organization, agency, bureau or public office. This address will not be disclosed on the internet.



Alternative project: In case your project cannot be carried out, regardless of the reasons, please fill in an alternative project, which instead will receive funding. If there is no alternative, fill in "No alternative project".

| | | |
|--|--|---|
| Telephone number | <input type="text" value="201-333-333-3333"/> | |
| Telefax number | <input type="text" value="201-333-333-3330"/> | |
| Email address | <input type="text" value="info@sunshine-kindergarten.org"/> | |
| Alternative project Alternative assignment | <input type="text" value="Purchase of a new seesaw"/> | Specify an alternative project or alternative assignment in case your project cannot be carried out or funding obtained is insufficient or too high. If there is no alternative please fill in: "No alternative project" |
| Payee | <input type="text" value="Sunshine Kindergarten PTA"/> | Please specify the payee. |
| Account number | <input type="text" value="333-333-333"/> | Bank account and other bank information will not be disclosed on the internet. However, this information is required for handling of payments. |
| Bank identification code | <input type="text" value="500-000-500"/> | |
| Name of bank | <input type="text" value="First City Bank of Caribou"/> | |
| <input checked="" type="checkbox"/> A donation receipt can be issued. for donations higher than | <input type="text" value="20"/> <input type="text" value="USD"/> | Please mark this box, if you are eligible to issue an official donation receipt. |
| URL for online donations | <input type="text" value="www.tigers-kindergarten.org"/> | Do you offer an online donation feature on your website? If yes, please fill in the exact URL. Ycare will link directly to your donation page. |
| | Save and verify data | <input type="button" value="continue with 'Activate project'"/> |
| | Save without verification | <input type="button" value="continue with 'Activate project'"/> |

Payee: Fill in name and all required information of the payee.

Important notice: If you do not wish to fill in bank account information, simply leave all respective fields empty.

Donation receipt: If you are authorized to issue a donation receipt, please check mark the box. A donation receipt might be an incentive for others to support your project.

Online donations: If you have an online donation feature on your website, fill in the exact URL. Users will then be redirected to your website where they can conduct donations

4.6 Activate fundraising site

| | | | |
|-------------------|-----------------|------------------|-------------------------|
| Project main page | Project details | Funding required | Activate project |
|-------------------|-----------------|------------------|-------------------------|

Dear **Mr. John Smith**

Now that you have finished creating your project, it's time to spread the word! Send your friends an email and tell them all about your project here at YCare and ask them for their support.

This is Ycare's easy to use email merge tool. Here you can send personalized emails to any person in your **myCare address book**. You can use the text below just as it is, or you can edit the text - as you please.

| | |
|---------------------|------------------------|
| Friends & Relatives | Official acquaintances |
|---------------------|------------------------|

Hallo first name,

I started the project *Project title will automatically appear here* at YCare and would like to ask you to contribute to this project.

I am writing you, because I thought that my project should also be interesting to you. If you wish to contribute to my project, simply open an auction at YCare. Best part is: If your items sells you determine how much of the sales revenue goes to the project and how much you keep for yourself. It's quite fine if you donate only a little, cause every contribution counts

Thanks for helping

First name

The link to the project is: *Link to your project will be filled in here*

Or go to the homepage and look for the project ID: *Project ID will be filled in*

All first names will be filled in automatically.
You cannot edit anything here.

This is the default text being sent in your email. If you wish, you can edit this text as you please.

Your first name and additional data will automatically be filled in here.
You cannot edit anything here!

| | | |
|--|--|---|
| <p>Who would you like to invite?</p> <p>Mr. Frank Gordon Mrs. Wilma Banks Mr. John Hope</p> <p style="text-align: center;">Invite >></p> <p style="text-align: center;">Delete <<</p> <p style="font-size: x-small;">Click here, to see the new entries to your address book.</p> | <p>Invitation list</p> <p>Mr. Gregory Wood Mr. John David Mrs. John David</p> | <p>Already invited are</p> <p>Mrs. Paula Smith Mrs. Jill Sander Mr. Karl Rich Mr. John Roebbling</p> |
|--|--|---|

| Salutation | First name | Last name | Email Address | |
|--------------------------------|----------------------|----------------------|----------------------|------------------------|
| Mr. ▾ | <input type="text"/> | <input type="text"/> | <input type="text"/> | Add to my address book |
| Get activation code and invite | | | | |

We just sent you an email with your project activation code. Enter this activation code in the designated field on the right. In case you did not receive an email with the activation code, please check your email address in your myCare zone and reapply for an activation code.

Activation code AT43HB0TI
Activate project now

Now, there are only two final steps required to activate your fundraising site:.

1. Click "Get activation code and invite", and you will automatically receive an email with your activation code – so check your mail box.
2. Fill in the activation code in the designated box, without any free spaces and click "Activate project now".

The moment you submit the activation code, your project goes online and any friends or acquaintances you added to the invitation list are being informed by email about your new project. If you chose not to send any invitations at this period, you can always do so at a later time. To do so, go to your myCare zone.

5. myCare

myCare is your central access point at Ycare. Here you will find your address book, here's where you update your personal data or manage your auctions. Here also you can edit, activate or delete any fundraising pages you have created

|  Buy & Sell |  Projects |  Personal data |
|--|--|---|
| <ul style="list-style-type: none"> Buy <ul style="list-style-type: none"> Buy an item Items I am watching (1) Ended auctions Sell <ul style="list-style-type: none"> Sell an item <i>Edit active auctions</i> (1) Auctions with no bid(s) Auctions with bid(s) <i>Ended auctions</i> (1) Relist an item (7) All ended auctions Real estate ads <ul style="list-style-type: none"> Post a new ad (1) All my ads | <ul style="list-style-type: none"> New projects <ul style="list-style-type: none"> Create a fundraising page (2) Edit fundraising page Active projects <ul style="list-style-type: none"> Questions to be answered (1) Update fundraising page Write a final report | <ul style="list-style-type: none"> Rating <ul style="list-style-type: none"> Auctions - not yet rated Auctions - already rated Billing <ul style="list-style-type: none"> Invoices unpaid Invoices paid My personal data <ul style="list-style-type: none"> Edit personal data Change your password My address book <ul style="list-style-type: none"> ... for friends or relatives ...for an official acquaintance |



6. Editing and advertise project

Depending on how far you are with your project, you have the following selection:

6.1 Projects which have not yet been activated

If you would like to see, what your fundraising page for a project will look like later on the internet, simply click "Preview". By clicking "Edit" you will be returned to the 4 editable pages you already know. If you click "delete", the system will ask for your approval. If you answer with "Yes", your fundraising site will be deleted.

| Project | Category | Project title | Town/City & created |
|--|----------------------------|--|-----------------------------|
| 1  Preview  Edit  delete | Education >> Kindergartens | Purchase of a junglegym for the Tigers' group at the Sunshine Kindergarten | 04736 Caribou 17.03.2005 |

6.2 Advertising your project

After activating your site, everybody can see it on the internet. At this point, you have additional possibilities in advertising your project.

These options are intended to assist you in spreading the word to a wider public. The better known your fundraising site gets, the more support you can expect and you as the site manager are the designated person to advertise your project. Who could do this better than you?.

| | | | |
|---|----------------------------|--|-----------------------------|
| 1  Preview  Edit  delete  Print project-flyer  Send invitations  Download logo and project link | Education >> Kindergartens | Purchase of a junglegym for the Tigers' group at the Sunshine Kindergarten | 04736 Caribou 17.03.2005 |
|---|----------------------------|--|-----------------------------|

Just keep in mind, that word of mouth is always the best advertisement. Ycare simply wants to put additional advertising tools at your disposal, which you should consider using.

6.2.1 Project link and logo

If you have your own website on the internet, you can download one of the following logos and paste one on your website. To do so, simply copy the HTML-code next to the logo you wish to select and paste it onto your website. If a visitor clicks on the logo, they will automatically be redirected to the main page of your Ycare project and can read all about it.

| | HTML-Code |
|---|---|
|  | <pre></pre> |
|  | <pre></pre> |
|  | <pre></pre> |

6.2.2 Send out invitations

You can send out personalized invitations to your project at any time. We recommend that you use this email function to keep your supporters up to date on the development of your project.



6.2.3 Project flyer

The flyer contains in brief the main issues of your project. With these hand outs you can advertise your project in the old fashion way – simply by handing out flyers. The flyer is automatically generated when you start a project. All you need is a printer hooked up to your computer, and you can print out as many flyers as you please.

Ycare
... about your world

Purchase of a jungle gym for the Tigers' group at the Sunshine Kindergarten

The following donation will be put up for auction in support of the project

Purchase of a jungle gym for the Tiger's group at the Sunshine Kindergarten

Your name:

Phone or email

Item description:

Special features:
.....
.....
.....

Price: USD
What is the minimum price at which you are willing to sell this item?
Describe your item and point out any special features.

Donation: 30% 50% 100%

If your item sells, how much of the sales revenue do you want to donate and how much do you want to keep for yourself? If for example you mark 50%, then 50% of the sales revenue is donated to the project and you keep the rest (less the auction fee of 2%)

***** **IMPORTANT NOTICE** *****

In case your donation is to be dropped off at a collection site, you might want to use this form to identify your item. If so, simply fill in the form, attach it to your item and drop both off at your collection site, where it will be put up for auction. For details, inquire at your collecting site.

Ycare can provide no information with respect to collection sites.
www.ycare.org

The Tigers need a new jungle gym, because the old one is quite shabby and very unsafe for our children. I, and other parents of the Tigers' group think that its high time to get a new jungle gym. If every body in the group auctions off some no longer used toys or other items at YCare, we should soon come up with sufficient money to buy a new jungle gym for our kids.

Read more about this project on the internet under the project-no.:
US-04736-EDU-10622
www.ycare.org

The flyer is formatted in such a manner, that two flyers fit on one sheet of paper. In order to read the flyer you will need to have the program "Adobe Acrobat Reader" installed on your computer. You can download this program for free at www.adobe.com.

Surely there are many people who would like to support your project, but are uncomfortable with the internet and online auctions. You might want to offer this group the possibility to simply drop off their donation at a collection site, from where it is then put up for auction by the project manager or a responsible person. Depicted on the right hand side of the flyer is a proposed form for dropping off of items in support of your project, that you might consider to use.

7. The completed fundraising site

Purchase of a junglegym for the Tigers' group at the Sunshine Kindergarten

Projects Homepage

Project ID US-04736-EDU-10622
Who started this project? Mr. John Smith
Who is the payee? Sunshine Kindergarten PTA

The Tigers need a new junglegym, because the old one is quite shabby and very unsafe for our children. I, and other parents of the Tigers' group think that its high time to get a new junglegym.



Since there is no public funding for our issue, we're taking the business in our own hand.

If every body in the group auctions off some no longer used toys or other items at Ycare , we should soon come up with sufficient money to buy a new junglegym for our kids.

[Read more about this project ...](#)

Funding required for this project US \$ 1.500
obtained at present US \$ 360



The parents of the Tiger's picked this junglegym.

I like this project. I would like to ...

[... keep an eye on it and](#)

[... support it right now and](#)

[add to my favorites](#)

[sell an item](#)

Listed here are all present supporters of this project

| Name | Amount | Residence | Date |
|------------------|--------|-----------|----------|
| Mr. John Smith | 150 \$ | Caribou | March 20 |
| Mrs. Paula White | 100 \$ | Caribou | March 21 |
| Mr. Phil Collins | 130 \$ | London | March 21 |

Further details about this project

If you have a question please contact

Mr. John Smith
info@sunshie-kindergarten.org

You have a question? [Click here to ask the project manager a question.](#)

Print the flyer for this project

[Click here to download and print out the flyer for this project](#)

Alternative Project

Purchase of a new seesaw

Link to homepage

<http://www.sunshine-kindergarten.org>

“Purchase of a junglegym...” is just an imaginary project, and above you can see what this project would look like on the internet. This is just to demonstrate on how easy it is to create a fundraising page at Ycare. If you have something on your mind, maybe now you're planning your own project. We appreciate your initiative and **we wish you lots of success!**



8. Appendix

8.1 CERT-Symbol



If you see the this CERT-Symbol on the bottom of the project's main page, you can be assured, that the identity of the project manager has been verified for this project. This CERT-Symbol is pasted by Ycare manually - users cannot paste this symbol at this position on the project main page.

In order to obtain a CERT-Symbol the project manager has two possibilities:

1. **Post-Ident:** The project management verifies its identity by means of Post-Ident. This method of verifying a person's identity is 98,9% fool proof. Inquire at your local post office how to obtain Post-Ident. Send the original documents to:

Ycare AG
Postfach 10 59 03
D-69049 Heidelberg
Germany

2. **Link to Ycare:** The project management posted a link with the Ycare logo on its, or its organization's website (project links and logos can be found in the myCare zone).

If the project management would like to obtain a CERT-Symbol, it is up to the management, which method they choose. If the project management chooses the "link method" please send an email to info@ycare.org containing the respective link on your website.

Important: The CERT-Symbol expresses, that the identity of the project manager has been verified by one of the above stated methods. We wish to emphasize, that the CERT-Symbol is no confirmation of any kind, that funding is, or will be, spent in the described fashion and for the named project. It is always up to the donor to clarify the usage of funding by oneself.